



## City of Wichita Community Engagement Overview and Results

### Community Investments Plan

Survey from Hugo Wall School of Urban and Public Affairs at Wichita State University

- Mailed to 25,000 Wichita and Sedgwick County residents
- More than 4,000 returned
- Completed April 2013
- Reliable and valid representation of citizen input

Used as basis for more discussion on people's perspectives, priorities and funding preferences

### ACT ICT

Structured discussion process to build on survey and seek resident input on 1) vision; 2) priorities; and 3) funding preferences

- Hugo Wall School trained 12 facilitators from City for process
- Contacted 400 organizations (neighborhood, business, civic, non-profits, schools, etc.)
- Plan was "go to" where people are to engage more people
- 102 citizen meetings held mid-September 2013 through January 2014
- 100 hosted by organizations and two open to the public and advertised by Wichita Eagle
- 2009 people participated

### Community Vision

#### Community Survey

Citizens in the survey showed strong value for community and toward future generations.

- Are willing to rise above their personal interest to do what is best for the community (72%)
- Have a strong commitment to preserving the future and are willing to do their part so that a better community is left for the next generation (86 – 98%)
- Willing to take responsibility to help create opportunity for all citizens IF citizens are willing to do their part (93 – 95%)

#### ACT ICT

Residents shared 1,379 statements on their vision for the community

20 different themes arose in participant comments

- 1) Top theme: Economic development – community growth, innovation, job creation and diversification, job training, business promotion
- 2) Second most discussed theme –arts and culture and entertainment events and amenities

Word cloud of top 60 words used in each of the 1,379 statements reflected same basic values.



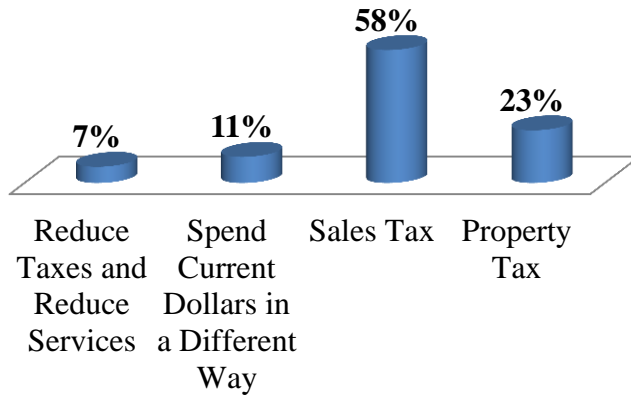
- Water as a basic need for the community that must be met

**Funding**

In ACT ICT each participant was asked to fill out a sheet listing an individual preference for his/her preference on how to fund priorities. The sheet provided four options and a place to list other ideas.

1,973 people responded with the following results:

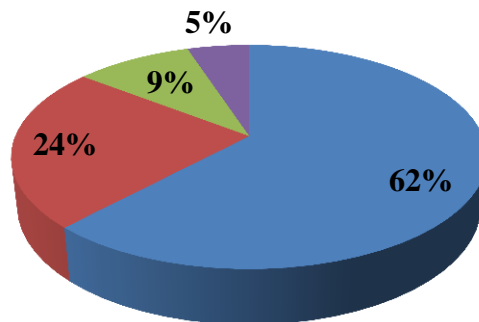
**How Should We Invest to Create Our Community's Vision for the Future?**



Of the 58% that preferred sales tax, they suggested the following sales tax options:

**Sales Tax**

■ 1 cent ■ 1/2 cent ■ 1/4 cent ■ Other



Of the 23% that preferred property tax, they suggested the following property tax options:

**Property Tax**

■ 1% ■ 5% ■ 10% ■ Other

